



Checklist for Schools



What is **123sing!**

If you like to sing, make it count for vulnerable children this autumn by taking part in **123sing!**, the UK's biggest celebration of singing.

Taking place between 30th September - 2nd October 2011, **123sing!** is brought to you by Classic FM and Making Music. Together we'll make a big noise for The Classic FM Foundation and help provide music therapy for vulnerable children across the UK.

www.classicfm.com/123sing

It's easy for schools to join **123sing!**

1 Get together and sing on 30th September - 2nd October 2011

- Dedicate a special assembly or lesson on or around 30th September 2011
- Use the **free curriculum-linked lesson and assembly plans** contained in this pack
- Use the posters and invitations in this pack to publicise the event to your pupils and parents
- We will send you stickers for all the children and a certificate to say you've taken part

2 Tell us what you're up to

- Add your event to the **123sing!** website and you will be entered into a free prize draw to **win Yamaha musical instruments** for the school
- Use the DIY press release in this pack to attract some **great publicity** for your school

3 Raise as much as you can for The Classic FM Foundation and help provide life-changing music therapy for vulnerable children across the UK

- Ask the children to "bring £1 to sing"
- The Classic FM Foundation can lend you collection buckets and tins
- Your school can **keep 25% of what you raise**
- The school that raises the most for The Classic FM Foundation will **win a special invitation to visit the Classic FM studios in London**

Fundraising ideas

Turn notes into pounds at your **123sing!** event with these easy fundraising ideas:

- Simply ask your school or class to 'bring £1 to sing'
- Hold a special performance for parents at hometime and ask for donations
Serve tea and biscuits and host a bric-a-brac stall to boost the fundraising total
- Teach the children a round that they can sing over and over again
The children can collect sponsorship for singing as long as they can
- Invite your local newspaper to cover your 123Sing! event to raise awareness
- If you need collecting tins or buckets or any fundraising advice, you can contact The Classic FM Foundation at 020 7344 4899 or email 123sing@classicfm.com
- Remember to print out our poster about 123sing! and The Classic FM Foundation and stick them up around the school so that everyone can see how they will be making a big difference to children's lives through music



Sending in your funds

If you're accepting donations from adults, ask them to fill in the Gift Aid Form enclosed in the pack to make their donation worth 25% more. Remember to post it to us afterwards!

By cheque

Cheques should be made payable to The Classic FM Foundation and sent to:

123sing!, The Classic FM Foundation, Classic FM
30 Leicester Square, London WC2H 7LA

Remember to enclose your postal address so we can send you a thank you letter!

By credit or debit card

You can use a debit or credit card donation over the telephone during office hours on 020 7344 4899.

Contacting **123sing!**

Email: 123sing@classicfm.com

Telephone: 020 7344 4899

Post:

123sing!

The Classic FM Foundation

Classic FM

30 Leicester Square

London WC2H 7LA



CLASSIC *fm*



THE CLASSIC *fm*
FOUNDATION
Registered charity 1091657