



Checklist for Groups



What is **123sing!**

If you like to sing, make it count for vulnerable children this autumn by taking part in **123sing!**, the UK's biggest celebration of singing.

Taking place between 30th September - 2nd October 2011, **123sing!** is brought to you by Classic FM and Making Music. Together we'll make a big noise for The Classic FM Foundation and help provide music therapy for vulnerable children across the UK.

www.classicfm.com/123sing

It's easy for choirs, choruses and groups to join **123sing!**

1 Get together and sing on 30th September - 2nd October 2011

- Dedicate a concert, performance or open rehearsal to **123sing!** on or around the first weekend in October
- Use the posters and invitations in this pack to advertise the event to your members and the public

2 Tell us what you're up to

- Add your event to the **123sing!** website and as well as being great publicity you will be entered into a free prize draw to **win a page** for your group **on the Classic FM website** for a year
- Use the DIY press release in this pack to attract some more publicity for your group

3 Raise as much as you can for The Classic FM Foundation and help provide life-changing music therapy for vulnerable children across the UK

- Encourage your singers to "bring and sing"; donate a percentage of the ticket proceeds to **123sing!**; sell tea and cake during the interval; hold a raffle...
- The Classic FM Foundation can lend you collection buckets and tins
- Your group can keep 25% of what you raise
- The choir, chorus or group that raises the most for The Classic FM Foundation will hear your next concert or performance promoted on Classic FM plus your own page for your group on the Classic FM website for a year

Fundraising ideas

Turn notes into pounds at your **123sing!** event with these easy fundraising ideas:

- Add £2 to your ticket price as a donation to the charity - remember your audience need to know how much of the ticket price will be going to the cause
- Encourage your singers to “bring and sing” - making a donation to the charity for taking part
- Get sponsored to sing in a silly outfit - and ask your fellow singers to do the same!
- Get cooking with your choir and sell homemade cakes during the interval
- Ask a local shop to donate a bottle of champagne or box of chocolates and raffle it off on the day
- Why not let your singers choose their finale? Let them make a vote for their final song in return for a £1 donation – or ask the audience to do the same
- Do a sponsored sing-a-thon - how long can you keep going?



Sending in your funds

If you're accepting donations from adults, ask them to fill in the Gift Aid Form enclosed in the pack to make their donation worth 25% more. Remember to post it to us afterwards!

By cheque

Cheques should be made payable to The Classic FM Foundation and sent to:

123sing!, The Classic FM Foundation, Classic FM
30 Leicester Square, London WC2H 7LA

Remember to enclose your postal address so we can send you a thank you letter!

By credit or debit card

You can use a debit or credit card donation over the telephone during office hours on 020 7344 4899.

Contacting **123sing!**

Email: 123sing@classicfm.com

Telephone: 020 7344 4899

Post:

123sing!

The Classic FM Foundation

Classic FM

30 Leicester Square

London WC2H 7LA



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